

Research Article

The Library Head’s Strategy to Increasing Students’ Reading Interest

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ABSTRACT

The head of the library is someone who has a high responsibility or leadership role in managing the library in the school. The purpose of this study is to analyse the strategies that have been applied by the head of the library in increasing students' interest in reading. High reading interest is one of the main keys in improving the quality of educational institutions, so there needs to be an active role of the school library. The research method used is a qualitative approach with a case study type. The research location is Nurul Jadid Junior High School, which is based on the school's efforts in developing a culture of reading literacy with various programmes supported by the library. Data collection in this study was carried out through observation, in-depth interviews with the head of the library, two teachers, and documentation related to the reading literacy program. Then the data analysis techniques used were data reduction, data presentation, and conclusion drawing. Furthermore, the results of this study show that the strategies implemented by the head of the library include providing a collection of books that are in accordance with the needs of students, implementing reading literacy activities that are attractive to students, and collaborating with teachers in school library-based learning. So that the implementation of this strategy is proven to increase students' interest in reading at Nurul Jadid Junior High School.

Keywords: Head of Library Strategy; Reading Literacy; School Library; Students' Reading Interest

1. INTRODUCTION

Reading interest is one of the main keys that is very important in improving the quality of education, especially in building a reading literacy culture for learners, especially in the school environment (Chaudhary, 2024). The head of the library plays an important role for students, especially as a learning resource center that can foster and increase reading interest for students in order to expand and increase their knowledge. However, in education, not all libraries are able to carry out their functions optimally in accordance with the programs that have been determined. because quality education will certainly produce perfect output for an agency (Muh, Fathor, & Khotimah, 2021).

Based on observations in the field and interviews conducted in depth with several school library staff. That the reading interest of students at Nurul Jadid Junior High School is relatively good, this can be seen from the interest of students to read. And it has also been proven from the results of these interviews that the number of Nurul Jadid Junior High School library visitor data starting from 2023 who often read books in the library as many as 426 female students and 618 male students. Whereas in 2024 the reading interest of students in the Nurul Jadid Junior High School library was 230 female students and 1,277 male students. It is evident that students' reading requests in the Nurul Jadid Junior High School library in 2024 have increased more than in 2023.

Table 1. The Number of Students Who Visited the Library in the Last Two Years

Year	Male Students	Fale Students	Total
2023	426	618	1.044
2024	230	1.277	1.507

The head of the Nurul Jadid Junior High School library has scheduled visits for female students and male students according to the schedule set by the head of the library to read several reading books in the library. Here, the importance of the library is as one of the information centers that has a very important role in the context of education, especially for students (Heris, Wahyu, & Ilham, 2020). Therefore, the head of the library has a very important role to play in managing and having responsibility for students in the Nurul Jadid Junior High School library, in order to increase students' interest in reading. The research encourages how the library head's strategy in increasing the reading interest of Nurul Jadid Junior High School students, in order to make the library a dynamic learning center, meet academic needs and improve the overall quality of students' education (Adi, Avando, & Okol, 2021).

One of the researchers emphasized that the importance of synergy between libraries, teachers, and parents is a very important role in order to increase students' interest in reading in building a stronger and more efficient reading literacy culture for sustainable students (Mujahidin, Sunarsih, & Toharudin, 2022). There are also other researchers who state that school libraries have many strategies in increasing students' interest in reading, so a well-managed library will be able to create an atmosphere conducive to reading and learning in the library. In fact, many school libraries in Indonesia still experience several obstacles (Farida & Ma'ruf, 2022). In addition, researchers revealed that the importance of utilizing technology such as digitizing library reading book collections, as well as using social media as a means of promotional infrastructure, and also to facilitate the input of inventories of several reading books in the library (Sintasari & Albaina, 2024). Although increasing students' interest in reading has been studied by many researchers in various educational institutions. However, in the context of the library head's strategy, there are still many problems in the library, one of which is the lack of innovation in library management strategies, thus causing the lack of participation of students in utilizing the facilities that are available (Paul et al., 2024).

The urgency of this analysis lies in the importance of building a young generation that has a habit of reading in order to improve the quality of human resources that have been obtained for their future. In today's digital era, it is very easy to access information, the biggest challenge is not only how students can get information, but how students can develop the habit of reading deeply and reasoning critically (Mohammadi, 2024). Therefore, it is necessary to foster efforts to increase interest in reading in the family, community, and school environment through the library that has been provided by Nurul Jadid Junior High School institution with various collections of funds and quality services (Hidayati, Botifar, & Khair, 2021). Based on research that has been researched. However, this research has a novelty in research which lies in an innovative approach in the strategy of increasing students' interest in reading which is combined in various aspects of the library, including the management of a collection of reading materials that are of great interest to Nurul Jadid Junior High School students. In contrast to previous research, Nurul Jadid Junior High School library includes a library in an educational institution precisely under the auspices of Nurul Jadid Islamic Boarding School. Because the Nurul Jadid Junior High School library is included in the Ministry of Education and has also been accredited in the National Library of the Ministry of Education. This analysis not only suggests an increase in students' interest in reading, but also emphasizes the leadership strategy of the library head in establishing sustainable creative programs in order to improve effective and efficient library management (Salsabila, 2023). This study aims to analyze the strategy of the head of the library in increasing the reading interest of Nurul Jadid Junior High School participants and identify the factors that hinder students' reading interest.

2. RESEARCH METHOD

This research uses qualitative research with the type of case study that has been chosen to explore in depth about the strategy of the head of the library in increasing students' interest in reading at Nurul Jadid Junior High School. This qualitative approach identifies and develops a relevant theoretical framework for increasing reading interest in the Nurul Jadid Junior High School library (Sintasari & Albaina, 2024). Informants in this study include the head of the library, library staff, 2 teachers and 3 students of Nurul Jadid Junior High School. While the object of this research is located at Nurul Jadid Junior High School. With the reason that it is easy to get information, has many students and finally the educational institution is under the auspices of Nurul Jadid Islamic Boarding School and the library has been accredited. Data sources in this study were obtained from in-depth interviews by the head of the library, library staff, 2 teachers, and 3 students taken from the most active in reading and also who often visit the Nurul Jadid Junior High School library. Then this data collection was also carried out naturally through interviews, observations, also accompanied by documentation in the library environment. Data analysis used in this research is data analysis techniques used include data reduction, data presentation, and conclusion drawing. In addition, data analysis can also be done simultaneously during the data collection process. All information that is heard, seen, and observed becomes part of the data (Muttaqin & Rizkiyah, 2022).

3. RESULTS AND DISCUSSION

3.1 The Library Head's Strategy to Increasing Students' Reading Interest

3.1.1 *Improve The Quality of School Library Information Services*

Good quality information services can have a positive impact on Nurul Jadid Junior High School students in supporting their learning activities. This can be done in various ways that aim to facilitate students in the process of reading books in the library, increase comfort for students in reading books, increase the resources that are available. As well as library staff who are friendly, responsive and have extensive knowledge in order to assist students in finding reading resources that suit the needs of Nurul Jadid Junior High School students, this can improve the quality of Nurul Jadid Junior High School library information services (Butro, 2024). Improving the quality of information services to be of good quality and run optimally in order to determine the success of a school library. Thus, determining the success will reflect the whole process operationally. Thus, this process includes planning, implementation, and monitoring by the head of the library. The success of information services is not only determined by the number of services that have been provided, but also determined in terms of services that are able to provide satisfaction to students. So that students will feel satisfied if the needs obtained are appropriate for information, so that they can be fulfilled properly and effectively (Butro, 2024).

3.1.2 *Provide an Interesting Reading Collection*

Providing an interesting reading collection is a function of the main needs in the library management process for students, an interesting reading collection is a variety of types of reading so that it always suits the needs of students, and students' reading interest is more enthusiastic in exploring various sources of knowledge. Books available in the library, ranging from textbooks, fiction reading books that can stimulate the imagination of students and also their creativity. In addition, books with inspirational themes, biographies of famous figures and novels with interesting storylines for students. The book can support the learning and development process to broaden the insight of students (Butro, 2024). Because the reading is suitable for Nurul Jadid Junior High School students, the illustrations in the reading book can increase and stimulate the interest in reading of Nurul Jadid Junior High School students (Zakiyah, 2024), so that it can foster higher enthusiasm for students to read several reading books in the Nurul Jadid Junior High School library. This interesting reading collection is included in the components that must be fulfilled by the head of the library for the smooth implementation of activities in the Nurul Jadid Junior High School library. Every year the reading collection in the Nurul Jadid Junior High School library has increased, the addition of the reading collection comes from grade 3 students who will graduate, so the head of the library requires students to donate 1 reading book with any type of book as a form of their contribution to the Nurul Jadid Junior High School library. Therefore, the existence and utilization of this reading material collection must be maintained optimally so that it always supports the management of activities in the library to the fullest and can build awareness among users or students about the importance of reading (Butro, 2024).

3.1.3 *Implementing Two Systems*

The head of the Nurul Jadid Junior High School library applies 2 systems for borrowing books in the library. First, an open system, the library uses an open system where students take their own books on the bookshelves that are available in the library and can also look for any book on the shelf, then if the students have finished reading the borrowed book, then the students put the book themselves on the bookshelf, but with the risk of books placed by students on the bookshelf becoming untidy (Butro, 2024). The second system is a closed system, the library uses a closed system where students take their own books on the bookshelf, then students after finishing reading the book are placed in front of the library officer's desk, then the Nurul Jadid Junior High School library officer puts the book into each bookshelf that has been placed previously on the library bookshelf. This is the Nurul Jadid Junior High School library implementing these 2 systems. Thus why the head of the library applies the system so that books borrowed for students to read remain neatly organized on their respective shelves. So that the bookshelves in the Nurul Jadid Junior High School library are always neatly viewed by students or educators who visit the library.

3.2 The Inhibiting and Supporting Factors to Increasing Students' Reading Interest

The strategy of the head of the Nurul Jadid Junior High School library in increasing reading interest is influenced by several inhibiting and supporting factors, especially including collaboration with teachers and the availability of schedules for Nurul Jadid Junior High School library visitors. In contrast, the challenges of strategies such as manual book lending that has not been synchronized with technology, minimal time duration that has an impact on students who are reluctant or lazy to visit the library and no experience for the head of the library causing a lack of training, are very significant obstacles.

3.2.1 Inhibiting Factors

3.2.1.1 Manual Book Borrowing

Nurul Jadid Junior High School library has not been synchronized with a book lending system and book data collection through a digital or automated system. For students who borrow books at the Nurul Jadid Junior High School library, the borrowed books are recorded manually by the library staff. Because the head of the library still does not allow students to bring home books borrowed from the Nurul Jadid Junior High School library to the students' dormitory. However, students may borrow books at the Nurul Jadid Junior High School library on the condition that the borrowed books can only be used or read in the Nurul Jadid Junior High School library environment (Butro, 2024). Books that have been borrowed by students are often not returned on time, and when the return deadline has passed, students often reason that the book is still borrowed by other students, when in fact the book that has been borrowed at the Nurul Jadid Junior High School library has been lost. Therefore, the head of the Nurul Jadid Junior High School library and library staff do not allow borrowing books in the Nurul Jadid Junior High School library to be taken home to their dormitories, with the aim of reducing the risk of losing some books in the library that have occurred when the books are loaned out (Ulfa, 2024).

3.2.1.2 Minimal Time Duration for Students

The duration of time given by the head of the library to Nurul Jadid Junior High School students is very minimal, because the time given by the head of the library to participants is only half an hour, namely during school breaks starting from 10:00 to 10:30. The time provided is inadequate for Nurul Jadid Junior High School students (Aisyah, 2025). Therefore, most students become reluctant or lazy to visit the Nurul Jadid Junior High School library because the time provided is very minimal not to mention divided by their break time. This also results in the distance between the Nurul Jadid Junior High School library is closer to the male students' class than the female students' class. with the library, then the reading interest of male students is higher than female students. So that it also has an impact on the number of library visitors, besides that it also hampers the optimization of the library's function as a learning center for Nurul Jadid Junior High School students

Table 2. Nurul Jadid Junior High School Library Visit Schedule

Day	Students	Hours
Saturday	Female	10.00 – 10.30
Sunday	Male	10.00 – 10.30
Monday	Female	10.00 – 10.30
Tuesday	Male	10.00 – 10.30
Wednesday	Female	10.00 – 10.30
Thursday	Male	10.00 – 10.30

3.2.2 Supporting Factors

3.2.2.1 Collaboration with Teachers

Collaboration that involves cooperation between the head of the library and the teacher, namely with the aim of improving the quality of student learning in reading literacy in the library and creating a learning environment that can explore the knowledge of students. This can be seen from the ongoing learning process for Nurul Jadid Junior High School students whose teachers are unable to attend the lesson. So one of the Nurul Jadid Junior High School teachers must invite these students to the Nurul Jadid Junior High School library, so that empty time in the classroom can be utilized with good learning to read some books in the Nurul Jadid Junior High School library. And there are also some teachers who give assignments to students to read books or look for some references in the Nurul Jadid Junior High School library related to their learning in the classroom (Abdur, 2025). Sometimes library staff, if they find an empty class without the presence of a teacher, then the library staff invites the class to study at the Nurul Jadid Junior High School library (Ulfa, 2024) . Therefore, collaboration between the library and teachers has a complementary role in supporting their learning process, especially in Nurul Jadid Junior High School. And collaboration between the two also creates a learning environment that can develop reading literacy skills for students and critical reasoning.

3.2.2.2 Availability of Library Schedule

Availability of schedule for students of Nurul Jadid Junior High School library. The visiting schedule for students has been arranged systematically according to the schedule provided by the head of the library so that all Nurul Jadid Junior High School students get the same opportunity to utilize the Nurul Jadid Junior High School library facilities, this schedule is arranged with an alternating system according to the schedule set by the head of the library for students, namely on Saturdays, Mondays, and Wednesdays the schedule is for female students. Then on Sundays, Tuesdays, and Thursdays the schedule is for male students (Butro, 2024). The strategy of the Nurul Jadid Junior High School library head has been effective in managing all activities in the Nurul Jadid Junior High School library which is very essential (Masrufa, Ya'cub, & Ramandani, 2024). The head of the library is not only responsible for the management of their staff, but can also design programs that can increase students' interest in reading (Majid & Badrudin, 2024). One of the policies that has been implemented by the head of the library for the Nurul Jadid Junior High School library is to strictly not allow borrowing books in the library (Ariani & Prisca, 2023). This is implemented because it overcomes several problems of returning books that are borrowed late and the item is not returned by the deadline that has been determined, even often some library books are lost (Oktaviani & Nabila, 2023).

Then the library also implements circulation services that are carried out with 2 systems (Rokfah & Diana, 2024), namely using an open system and also a closed system. With an open system, students must take and look for books themselves, but the risk experienced by the library is that the books will not be neatly organized as before. Meanwhile, if using a closed system, students are only allowed to take the book and then put the book in front, then after that the library staff will return the book to the original place the book was placed. By implementing this program, the library tries to maintain the neatness and order of the collection of several books in the library so that there is an increase for students to more easily access the book collection in the Nurul Jadid Junior High School library (Indrahti et al., 2024). The most important thing is the availability of a schedule for library visitors that has been systematically arranged by the head of the library, in order to help and provide equal opportunities for all students to visit the Nurul Jadid Junior High School library. The schedule has been provided alternately according to the late day arranged by the head of the library, so that students are easier to access the library regularly and efficiently (Rofiki, Mannan, & Diana, 2023).

The strategy that has been implemented by the head of the Nurul Jadid Junior High School library in increasing the reading interest of Nurul Jadid Junior High School students has been passed with several strategies. Among them, providing interesting reading material for students so that they will feel more motivated to read, because if the book is in accordance with what they need and is of interest to students, it will stimulate the desire in themselves to read more books in the library (Syahidin, 2020). Then, improving the quality of library information services is also necessary in order to have a positive impact on students, because if in terms of good service it will produce pleasant experiences in reading books and looking for some information, especially for their learning (Titin, 2023). Not only that, but the head of the library also actively participates in following the times so that the library will remain relevant according to the needs of Nurul Jadid Junior High School students, especially in the digital era like today. Carrying out effective promotion will attract students to visit the Nurul Jadid Junior High School library (Kabelen, Maslul, 2021).

However, in the implementation of some of these strategies, several obstacles were faced by the library head and library staff, namely limitations, because the library has not been synchronized with the book lending system and book data collection through technology (Faujjanor, Ningsih, Safitri, & Aziz, 2024). This plays a very important role in supporting the success of library reading interest in providing services to students. Because, facilities need to be arranged, provided, and also arranged as much as possible in order to support the success of students so that there is an increase in interest in reading in the library, service perfection, achievement of vision or mission, as well as one of the main goals in achieving a library goal (Roesminingsih, 2020). Then, low mastery of technology will hinder optimization in the library. Currently, the rapid advancement of information and communication technology must be utilized to improve library services as the main source of information in the management and management of the library (Arum & Marfianti, 2021).

Some of the challenges that have been described, the head of the library will certainly have a very important role to ensure that the library can carry out its functions properly, in the right way and also collaboration between library staff and teachers will produce good results in various parties, especially within the Nurul Jadid Junior High School, so that the contribution in building reading literacy is getting stronger in the Nurul Jadid Junior High School environment (Jatisari et al., 2024). In order for these challenges to be overcome properly, it is necessary to have a strategy that must be carried out effectively and efficiently, such as collaboration with teachers, offering training programs for library staff and increasing inter-libraries in other schools or libraries in the district area (Suyono & Ridwan, 2023). Although many have researched about increasing students' interest in reading in junior high schools (Erna Nurlela & Deni Mudian, 2023), the head of the library in increasing interest in reading still faces many challenges, the lack of innovation in library management has led

to the lack of participation of students in utilizing the facilities available in the library (Ramli, 2024). Therefore, the head of the library must always develop more innovative and effective strategies so that the library plays an optimal role in supporting the process during the learning process of students. (Hidayah, Widodo, & Hasanah, 2024).

4. CONCLUSION

The strategy applied by the head of the library in increasing the reading interest of Nurul Jadid Junior High School students in order to increase and expand their knowledge, and support their learning process while in junior high school. Efforts implemented by the head of the library by providing a collection of books that are interesting and in accordance with the needs of students, improving the quality of information services that are more effective and also providing a variety of innovative programs. In addition, support from several teachers, school staff and also for students who play an active role in the success of the Nurul Jadid Junior High School library strategy. It shows that the head of the library as someone who is given the responsibility to manage the library. And also responsible for the organization of book collections, information sources, and services provided by the library. The program implemented by the head of the library and the library staff of Nurul Jadid Junior High School is that books are still not loaned out by students in order to minimize the loss of books because they are borrowed by students, and choose two service programs such as open and closed systems for the Nurul Jadid Junior High School library. But the research also has various challenges faced in increasing students' interest in reading. Among them are borrowing books manually, the duration given by the head of the library to students is very minimal and the last is no experience for the head of the library. Therefore, there is a need for innovative solutions to overcome some of these challenges, such as the utilization of digital technology to support the process of reading literacy activities or cooperation with various school parties in obtaining good resources.

RECOMMENDATIONS

There are several recommendations for further research, namely, first, efforts to conduct more in-depth research on the effectiveness of various reading literacy programs that have been implemented by the head of the library to find out which programs are most influential in increasing the reading interest of Nurul Jadid Junior High School students, second, further research is more focused on the use of digital technology in increasing the reading interest of Nurul Jadid Junior High School students, the last can further examine the role of collaboration between schools, parents, and communities to further build a broader culture of reading literacy of students. Therefore, with this research, it is hoped that the strategies that have been implemented by the head of the library will be more rapid and develop in providing a greater impact in increasing students' interest in reading.

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